

Business Source Premier: quick start guide

Business Source Premier is a large business database covering all of the main disciplines of business, including management, marketing, human resources, accounting and finance, economics etc. In addition to providing peer-reviewed journals, it also has market research reports, company profiles, industry reports, and country reports.

Getting started

1. Go to the Library homepage at <http://library.leeds.ac.uk/> or to the “Learn” tab in Minerva
2. Type **Business Source Premier** into the Library search box.
3. Select **Business Source Premier** from the results list.

Searching Business Source Premier

The screenshot shows the Business Source Premier search interface. At the top, there is a search bar with the text "Searching: Business Source Premier" and a "Choose Databases" link. Below the search bar are three search boxes, each with a "Select a Field (optional)" dropdown menu. To the right of the search boxes are "Search" and "Clear" buttons. Below the search boxes are three "AND" dropdown menus. At the bottom of the search interface are three tabs: "Basic Search", "Advanced Search", and "Search History".

Callout 1: "1. For a keyword search, enter your search statement in the search boxes. Use quotation marks around phrases" (points to the search bar).

Callout 2: "2. Select a field is the default search (it will search in the article title, abstract and keywords). Use the drop-down menu for other options" (points to the "Select a Field (optional)" dropdown menu).

Callout 3: "3. Use the Limit options to restrict your search by date. You can limit your results by document type from the results page" (points to the "Limit your results" section).

The "Limit your results" section includes the following options:

- Search modes: Boolean/Phrase (selected), Find all my search terms, Find any of my search terms, SmartText Searching [Hint](#)
- Full Text:
- References Available:
- Scholarly (Peer Reviewed) Journals:
- Published Date: Month: Year: - Month: Year:



Understanding your results

1. Read more detail about the article by clicking on the title

2. Attracting R&D foreign direct investment through an evolutionary model of place marketing. The case of Ireland.

By: Bonetti, Enrico; Masiello, Barbara. International Journal of Management Cases. 2014, Vol. 16 Issue 4, p4-17. 14p.

Subjects: FOREIGN investments; RESEARCH; RESEARCH & development; MARKETING strategy; INVESTMENTS; CAPITAL movements; Investment Advice; Miscellaneous Financial Investment Activities; International Trade Financing; IRELAND – Economic conditions – 1949-

Academic Journal

PDF Full Text (1.4MB)

2. Read the full article

3. Save details of articles and save, print, email them to yourself at the end of your search

Refining your results

1. Limit

Limit your results using the list of options on the left of the page. You can focus on specific document types such as peer-reviewed journals, country reports, industry profiles, market research reports, and more. You can also limit by publication date, subject, company or geography.

2. Sorting

From the drop-down menu at the top right of the results page, you can sort results by:

Date Descending: the default sort option

Date Ascending: the oldest results will appear at the top of the list

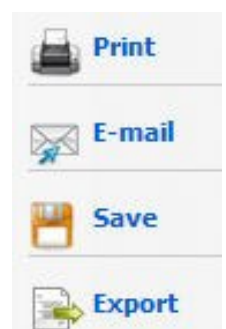
Source: alphabetical by source (e.g. journal) title

Author: alphabetical by author surname

Relevance: the number of times your search terms appear in the record

Saving, printing and emailing records

On your results page, click **Add to folder** next to the references you want to save, print or email. You can access the folder from either the top of the screen or to the right of your results. Follow the on-screen instructions to save, print, email or export your results.



Getting full text

Some articles will have a **PDF Full Text** icon available. Where this does not appear, search for the title of the journal in Search@Library to check whether Leeds has a subscription for the item that you need.

Getting help

- Click on the **Help** link in the top right-hand corner of Business Source Premier
- Contact Library enquiries: <https://library.leeds.ac.uk/contact/enquiries>