## Impress your examiners

### What are examiners looking for?

- Answer the question that has been set!
- Demonstrate your understanding of the subject and how it relates to the question. Analytical in structure and questioning in approach.
- A logical, well structured and coherent answer.
- Written in an objective style. An exceptional writing style will really impress. This includes good grammar, syntax, spelling and punctuation.
- Answer all parts of the question and give appropriate examples/illustrations. To really impress use a different example than one that is used in textbooks or by lecturers. You might also refer to research or a text that is unusually advanced for the level of the subject, though make sure it is relevant to the subject.

### What don't examiners want to see?

- Answers that are much too long and not relevant to the question. They don't want to see a good answer to the wrong question.
- All that you know about a topic, written descriptively, unselectively and uncritically.
- Confused and muddled answers.
- Unsubstantiated opinions, i.e. ‘I think’ or ‘I believe’ without adequate explanation or argument. A lack of care with your language and writing (illegibility).
- Missing out questions and not including relevant examples or illustrations.